

You've got the skills and experience, **so why let them benefit somebody else?**



Have you ever considered investing in a franchise opportunity?

Maybe you should!

Did you know that there are many franchised businesses that operate in the 'white-collar' sector and are targeting professional, experienced people just like you? If you could achieve the same or better financial rewards but also have more control of your time, a better work/life balance and greater flexibility with a franchise, would you give it consideration?

With whitecollarfranchise.co.uk, we can help you examine and understand the wide ranging scope and lucrative opportunities available for those looking to take control of their destiny. Packed with news, case studies, franchise profiles, interesting articles and handy guides, whitecollarfranchise.co.uk has everything you need to explore the world of franchising and perhaps lead you to the best career move you will ever make.

What is franchising?

Often, people associate franchises with food and retail outlets, but are amazed when they discover the vast range of business franchise models that are available.

A successful business operation can be packaged up and 'sold' to another party for them to replicate, under a carefully arranged agreement detailing how the business should be operated and documenting the training, support and resources provided. There are dozens of franchises targeted at 'white collar' people, ranging from consultancy, coaching and training type franchises that can be run as an individual, through to large site 'management' franchises across many industry sectors.

White collar types of opportunities:

- Consultancy
- Coaching
- Business advice
- Domestic services management
- Property
- Accountancy
- Training
- Management franchises
- And many more!



Business for Breakfast



A better way to communicate



"I am now in a position where I earn much more than Engineering would have given me. My lifestyle is so much better. I enjoy great variety in my working day as I meet clients and suppliers, all of whom have different needs."



Neil Cullen, Franchisee, ERA

6 benefits of franchising

There are many reasons why franchising could present the right opportunity for you, but here are six major franchise benefits:

- 1 Over 90% of franchises still trading successfully after five years against only 20% of stand-alone ventures.
- 2 Franchisors are committed to supporting their franchisees so you get the benefit of their experience and don't have to learn the hard way.
- 3 As a franchisee, you become part of a brand that may be recognised nationally and internationally, providing stability as well as credibility.
- 4 Banks like franchising, and so most high street banks can provide more funding options and resources than for conventional business start-ups.
- 5 You gain the support and encouragement from your fellow franchisees, sharing ideas and experiences as you are all self-employed yet gain from sharing. Working for yourself but not by yourself.
- 6 You benefit from the training and support expertise of the franchisor, very helpful when it comes to sales assistance, marketing or facing any part of business where your own skills may be limited.

"I'm now doing what I love, helping eager students and seeing their improvement. The parents are great. This is what teaching is all about, but in my own business. School was never like this."



Fiona McCann, Franchisee, Kip McGrath

"I was all set to start a business on my own but on learning more about the Enfields franchise I was totally bowled over. I'm delighted I have quickly established a successful, professional agency"



Gavin Andrews, Franchisee, Enfields

whitecollarfranchise.co.uk includes:

- Franchising resources
- Franchising opportunities
- Printable Guides
- Case Studies
- News
- Video
- Funding information
- Legal information
- And much more!

Your complete resource for everything about white collar franchising.



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