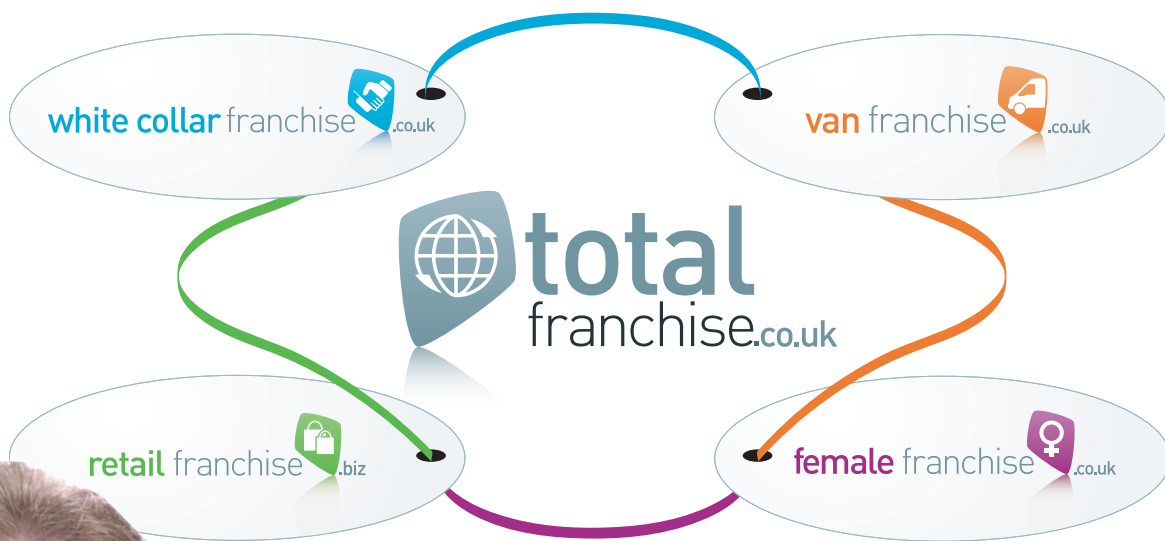


Totalfranchise.co.uk

your essential resource for starting your own franchise

Containing all types of franchise investment opportunities as well as useful guides and research aids, these sites provide all you need to understand franchising and to safely and successfully conduct your own business start-up process



Visit www.totalfranchise.co.uk • It could be the most important website you'll ever visit!



"We were looking for a complete change in career. After researching a number of different franchise options, we were very impressed with Signs Express and their professional approach. Signs Express offered fresh opportunities and challenges alongside continued support from Head Office."

Neil & Carol Fraser
Signs Express (Glasgow)



"I'm impressed with the support Select provide both before and after signing. Select truly view this as a partnership and every department involved is committed to the franchise partners succeeding. If I was to start the process again I would choose Select."

Nick Napier-Andrews
Select



KEY FRANCHISE FACTS

→ Annual Turnover of Franchise Industry	£10.3billion
→ Number of Franchise models available	759
→ Number of franchisee businesses in operation	30,800
→ Average Age of Franchisees	40 - 45
→ Average term of a franchisees operation	6.8 years
→ Total employed within franchised businesses	364,000
→ Number of franchises reporting profitability	92%
→ Average amount borrowed from bank in start-up	£40,000
→ Percentage of franchisees that are male	79%

"I have been a Hydro-Dynamix franchisee for just over five years and now have five vans in my business. The rewards are definitely there if you are prepared to work hard and can adapt to such a wide variety of work. Positively the best decision I ever made."

Adam Tester
Hydro-Dynamix

HYDRO-DYNAMIX



"My LMI-UK franchise is highly profitable and has given me the opportunity to live and work around my family commitments. Ray King, the franchisor, is encouraging, inspirational, and passionate about our business - recognising and rewarding success. The ongoing support I receive is above and beyond what I had ever expected."

Michael Levy
LMI-UK Franchisee
North West Region



"As soon as I began to implement my new Localife Franchise I knew I had made a good decision. The level of expertise and support available makes you feel like you're part of a very professional team. My franchise is doing so well that I have just purchased another!"

Werner Rosemann
Watford



"After leaving the Army four years ago, I was determined to be my own master in life. After extensive evaluation I chose Ogy Ogy Pasty Co as my route to into the franchise world. I now have a shop and three vans which has given me a secure income and a platform to grow even further. The vans particularly are a low cost start-up and provide a very attractive return on my investment. I can see myself having 6 vans in 12 months time"

Chris Mark
Ogy Franchisee



(source: Natwest/BFA Franchise Survey)



white collar franchise .co.uk

Specifically designed for the professional, executive franchise seeker, who is searching for management or single-operator business franchise options, whitecollarfranchise.co.uk provides a depth of information and focus on quality that is unmatched.



female franchise .co.uk

A dedicated franchise resource for women considering starting their own business through franchising. Resources include links to specific sources for women in business and female business communities. Franchisors featured here are especially seeking female franchisees and there are lots of female franchise case studies, features and news to help you too.



van franchise .co.uk

Focused on franchise operations that utilise mobile service delivery, both management and owner/operator types. Vanfranchise.co.uk is ideal for those who want a business that gets them out and about, providing essential and valuable services to homes and businesses and becoming a recognised face in the local community.



retail franchise .biz

Encompassing all types of retail and premises-based franchise opportunities, from fast food to estate agency. Retail franchises are in high demand and are often some of the more recognised franchise brands. This site gives lots of handy information about running a retail franchise and has lots of news, features and advice.



Supported by



Lloyds TSB
Business



T: 0845 869 3855
E: info@totalfranchise.co.uk
W: www.totalfranchise.co.uk



Welcome to Totalfranchise.co.uk

After many years in franchise recruitment listening to the views and experiences of hundreds of prospective franchisees about how they conducted their research into franchise opportunities, it became clear that while there were many franchise information resources, the sheer breadth of the entire franchise industry meant that any one resource struggled to cater for the specific needs of each individual prospective franchisee.

Franchise seekers I have met told of hours spent trawling various media looking for the 'treasure chest' that gave them all the information they, personally, needed, without also overwhelming with additional information that, whilst useful for other people, was not relevant to them. Indeed, several people likened the process of finding a single resource to fit their needs to searching for a needle in a haystack!

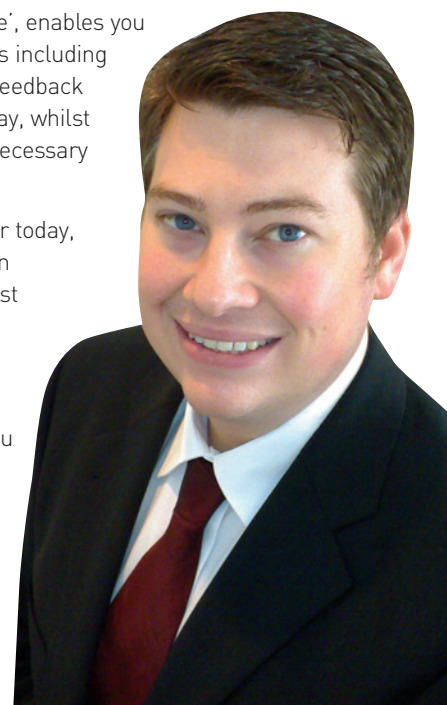
So it is with all the views that have been shared that the concept for the Totalfranchise.co.uk group of websites was conceived. By carving the franchise industry into sectors targeting either specific business models or people profiles, and creating a dedicated website to each, we can provide the depth of information needed and all the resources necessary to aid certain opportunity seekers completely, rather than trying to help everybody, but only in a limited manner.

Our unique 'Franchise Management Centre', enables you to manage a step-by-step research process including features such as sharing information and feedback with your selected franchisors along the way, whilst also ensuring all the essential resources necessary at each stage are within easy reach.

These sites are safe and secure, so register today, and begin using our services so you too can experience the benefits of the UK's smartest franchise research sites!

I hope you, like many others, find our services extremely helpful in assisting you in starting your own franchise, and wish you every success for your own future in franchising!

Nick Tubb
Managing Director
Total Franchise



Totalfranchise.co.uk includes:

- Latest Franchise News
- Real Franchisee Stories
- Franchise Directory
- General Franchise Information
- Links to Services
- Guides and Checklists

Everything that somebody new to franchising will need to gain a basic franchise understanding and to gather initial information

Our Specific Sites also provide:

- In-depth Special Features
- Franchisor Short Videos
- Industry Profiles
- Financial and Legal Advice
- Discounts off Services
- 'Franchise Management Centre'
- And lots more...

Everything the serious prospective franchisee requires for their entire research process

'The Totalfranchise.co.uk Group of Websites' are brands of
'Tubstar Franchising Limited' (Company Registration No. 6034563)

Visit www.totalfranchise.co.uk • It could be the most important website you'll ever visit!